

## **Registration Form Mans Lejeune Award**

**Welcome to the registration process for the Mans Lejeune Award. This prestigious prize aims to recognize and reward the most sustainable and environmentally friendly initiatives within industry associations. In this document, you will find the questions from the registration form. We invite you to register your industry association by completing the form via the link provided below.**

<https://lejeune131.typeform.com/to/d8Gbuap9>

**The announcement of the winners will take place during our anniversary congress on October 31st at Madurodam.**

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### **General Information**

- Name of Industry Association
- Contact Person
- Email Address
- Phone Number
- Website
- Type of Organisation

### **Submission Details**

- Title of the sustainability project
  - Description of the project including goals (max. 250 words)
  - Elevator Pitch: Describe why the project deserves the Mans Lejeune Award (max. 70 words)
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**The submission will be assessed based on 4 criteria:**

#### **1. Vision and Strategy**

- a. What is the strategy of the industry association (regarding this project), why was this strategy chosen, and how does it fit within the broader context of the organization?
- b. How was the decision-making for this project established?
- c. What impact or results has the project had and how does it compare to the original expectations, and what are the expectations for the future?
- d. To what extent does the vision and strategy lead to movement within and/or outside the industry?

#### **2. Engagement, Decision-Making, and Communication**

- a. How does your organization communicate about the project with its own constituency/members?
- b. What is the active role of the members in the project?
- c. Storytelling: What is the story/perspective of your project?
- d. Which channels are used for project communication, and why? (Newsletters, trade journals, social media, etc.)

**3. Operational Collaboration and Partnerships**

- a. How is the operational organization (collaboration) of the project structured internally?
- b. Yes/No: Has the project collaborated with partners/stakeholders outside the industry association? (For example, other industry associations)
  - i. Which ones are these, and why?
- c. How is the operational organization (collaboration) of the project structured externally?
- d. How does the organization ensure adherence to the intended course?

**4. Impact**

- a. How has the project tangibly contributed to the improvement of life satisfaction for involved individuals or communities?
  - b. What measurable financial benefits has the project delivered for the stakeholders?
  - c. In what ways has the project contributed to social welfare, such as community bonding or social cohesion?
  - d. What is the impact of the project on the natural environment and how does it contribute to sustainable development?
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**Attachments**

During the registration process, you can upload documentation to support your submissions (for example, reports, photos, videos).